

Stewart Reynolds

AKA Brittlestar, "The Internet's Favourite Dad"

HUMOR AT WORK · SOCIAL MEDIA STRATEGY · VIDEO CONTENT · BRAND STORYTELLING · DIGITAL MARKETING · WELLNESS

THE PITCH

A viral, brand-safe comedy creator who helps organizations use humor and social video to cut through digital noise.

FULL BIO

Hundreds of thousands of people watch Brittlestar's videos every week.

His comedic and family-friendly videos have been seen more than 600 MILLION times on various platforms. His KFC video campaign was the most popular branded video content in the world on Facebook for the summer of 2017.

With a global fanbase, an invitation to the White House, speaking engagements all over North America, commentary segments on Global National, a panelist on CTV National News, starring in the Dreamworks TV show 'Kid vs Parent' with his youngest son, collaborations with celebs such as Ryan Reynolds, Gordon Ramsay and The Property Brothers, and meet-and-greets at PlaylistLive, Brittlestar is living the social media celebrity dream... not bad for a Dad from the suburbs.

Brittlestar, or Stewart Reynolds (as his mom calls him when he's in trouble), is the father of two young men, Owen (award winning podcast producer) and Gregor (social media personality and speaker). These three guys, along with Brittlestar's wife, Shannon, have created viral videos for a variety of brands and organizations such as Disney, ESPN, Subway, CBC, Walmart, Kal Tire and others.

CONNECT

Website · spokenartists.com/speakers/stewart-reynolds

LinkedIn · linkedin.com/in/brittlestar

Instagram · instagram.com/brittlestar

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SIGNATURE KEYNOTES**Cultivating Wellness Through Humour: A Custom Keynote by "The Internet's Favourite Dad"**

Brittlestar makes videos. Some people think the videos are funny.

Brittlestar can also bring the laughs in person, offering entertaining, unique perspectives on topics such as “Starting Again – You’re Not Too Old, You’re Too Comfortable” and “No One is Ready for Anything.”

Brittlestar’s humility and authenticity shine through in his relatable storytelling ability, making him an ideal choice for events aiming to strike a balance between laughter, motivation, and genuine human connection.

As a seasoned speaker with over a decade of experience creating branded content for some of the world’s largest corporations, Brittlestar is able to deliver impactful keynote presentations, with an emphasis on “Creativity in Marketing.” No topic is off limits (well, maybe there are some limits...)

Host / Emcee / Moderator

With a focus on creativity, social media, and business, Brittlestar infuses his comedic style and wit with real information and insights that speak to your attendees.

What sets “the internet’s favourite dad” apart is not only his charismatic stage presence, but also his innate talent to seamlessly navigate numerous event dynamics with professionalism. Whether introducing speakers, moderating panel discussions, or steering the course of the festivities as your master of ceremonies, Brittlestar effortlessly connects with audiences; fostering a warm atmosphere and creating a memorable experience for your guests.

From corporate gatherings to conferences to lively social gatherings, Brittlestar has an exceptional talent for tailoring his performance to the specific needs of each occasion; reading the room to ensure audiences remain captivated and entertained throughout your event.

With a dedicated social media following on TikTok, Facebook, YouTube, Twitter, and Instagram, Brittlestar also brings along an engaged audience with him leading up to your event.

IMAGE LIBRARY

Original high-resolution color files are included alongside this PDF in the ZIP download.



PORTRAIT



STAGE

BOOK THIS SPEAKER

To check availability, request a hold, or confirm a date for **Stewart Reynolds**, email either of the following:

- [pjasic@spokenartists.com](mailto:pjosic@spokenartists.com)
- vtudorache@spokenartists.com

Full digital profile, video reel, and additional press-kit assets: spokenartists.com/speakers/stewart-reynolds